

Introducing MEM Basic.

A quick intro to **MEM Basic**, the new entry tier of Multi-Entity Management for Business Central. The assets below cover pricing, positioning, qualification and common questions for partners.

Launch assets.

Asset	Description.	Link.
MEM Pricing sheet.	Single-page pricing guide showing entry pricing and key features for each tier.	Open PDF
MEM Basic overview video.	A short intro to MEM Basic: What it does, who it's for, and where it fits among the tiers.	Watch video
MEM Basic GTM/pitch deck .	Go-to-market deck covering MEM Basic tier fit, qualification, upgrade path and launch.	Open PDF
Partner brief: MEM Basic for Business Central.	Positioning, ideal customer profile, tier boundaries, competitive fit and upgrade triggers for partners selling MEM Basic.	Open PDF
FAQs: MEM Basic for Business Central.	Answers to common partner questions on scope, licensing, implementation, upgrades, downgrades and rollout timing.	Open PDF
Discovery questionnaire: MEM Basic for Business Central.	A pre-scoping questionnaire for prospects, with an internal key that maps answers to the right MEM tier.	Open PDF
MEM vs. DimensionPath battlecard.	A head-to-head comparison of MEM Basic against DimensionPath.	Open PDF